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“Advertise your Listing or Open House to thousands of TransUnion **prequalified** buyers in your target market by email/MMS messaging.”

The Washington Post

The Washington Post recently reported the results of a survey that showed **“74 percent of buyers** looked into their home financing options before shopping and, among **first-time buyers**, that number jumps to **85 percent.”**

The referrals we use are sourced from buyers who just entered the housing market agreeing to have a lender make a hard inquiry on their credit report for the purpose of obtaining a mortgage to buy a new home, less than 24 hours ago.

According to that same Washington Post survey, most buyers view a **mortgage pre-approval as a worthwhile step**. They also feel that it makes sense to do it **before finding a real estate agent or house hunting!**



TM

Leads

- Ready for leads
- Show public leads
- Power dial mode

Status Groups

- [RE Your New Referrals](#)
- [RE Keep Calling These](#)
- [RE Keep Working These](#)
- [RE These Opened Escrow](#)

[Continue Marketing](#)

[All Leads](#)

[Daily Reminders](#)

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- [Filter](#)
- [Add](#)
- [Quick](#)
- [Action](#)
- [Delete](#)



<input type="checkbox"/>	Quick	Status	Call Status	Email Status	Reminder	First Name	Last Name	Email	Mobile Phone	DOB	TransUnion Score	Total Revolving Debt	Loan Purpose	Physical City	Physical Zip
<input type="checkbox"/>	Quick	Email Appended		Verified		JENNIFER	VALDOVINOS	valdovinos.elizabeth123@gmail.com	(424)385-1186	3/5/1992	657	3340	Purchase	CULVER CITY	90230
<input type="checkbox"/>	Quick	Email Appended		Opened		DAHLIA	MILLER	dmesq2011@gmail.com	(310)857-8301	11/1/1979	712	1092	Purchase	SHERMAN OAKS	91423
<input type="checkbox"/>	Quick	New				SANIYA	KASSABULATOVA		(747)400-7579	2/4/1958	759	3907	Purchase	ENCINO	91436
<input type="checkbox"/>	Quick	Email Appended		Opened		MIRAGE	PERRY	mirageperry@yahoo.com	(714)707-0420	9/6/1990	750	9257	Purchase	VAN NUYS	91401
<input type="checkbox"/>	Quick	Email Appended		Opened		VINCENT	TARANTINO	stolleyt@aol.com	(818)903-7116	3/4/1962	716	7693	Purchase	VAN NUYS	91411

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 - Send email and MMS messages to 1,000 homebuyers
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